

## LUCELEC Stands In Solidarity With Breast Cancer Fight

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Submitted by cjoseph on Thu, 2023-11-09 11:39

**Castries, November 9, 2023** – “LUCELEC Cares for a Cure” was the theme of the St. Lucia Electricity Services Limited (LUCELEC) Breast Cancer Awareness campaign in October. It included longstanding support of awareness efforts, fundraising events and employee driven initiatives.

The “Pink Fridays for the Cure” campaign was among the LUCELEC team driven activities. It was a visible and tangible way to remember those we have lost and share hope with those in the fight and their impacted families. Team members donned pink polo shirts every Friday in the month and contributed a financial donation to the cause. The pink tin drive yielded contributions from both employees and visiting customers, with the Company matching the total sum collected.

The funds raised will be donated to the St. Lucia Cancer Society and Faces of Cancer.

Team members also participated in the company sponsored FCIB Walk for the Cure in the North and South of the island. In addition to paying for team member registration, LUCELEC continued its longstanding support of the activity with a monetary contribution of three thousand dollars (\$3,000).

The final show of solidarity was a partnership with the St. Lucia Cancer Society to light up the LUCELEC Sans Souci office in pink! The symbolic gesture was designed to be a beacon of hope for the warriors and families in the fight against breast cancer.

LUCELEC acknowledges that breast cancer affects us all. As a “Friend in the Fight” – the Company encourages all to continue to spread the word and schedule regular checkups understanding that early detection saves lives.

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